



KRON TECHNOLOGIES
HIGH-SPEED IMAGING

[TEAM VIDEO CHALLENGE]

For the 2020 Spaceport America Cup, ESRA is VERY EXCITED to announce a new mini-event will be taking place for the best team videos. This video must be between 2-3 minutes long and covers your team's year-long journey to the Spaceport America Cup, with a finale of your onboard launch video.

About Kron Technologies

Kron Technologies is a Canadian high-speed imaging system design and manufacturing company, located in the heart of the Greater Vancouver Area (British Columbia). Kron Tech was founded by David Kronstein on the idea of making high-speed imaging accessible to everyone.

In this video, you should include the following:

- A good combination of photos, video and music
- Should clearly show a progressive timeline of your team participating in the design, build, test, travel and launch of your project
- Any community outreach events
- Answer the question "Why did your team enter the Spaceport America Cup competition?"
- Answer the question "How has this competition prepared you for a future career?"
- Onboard video of launch at the Spaceport Cup

JUDGING CRITERIA:

- Professional, entertaining and inspirational
- Quality editing, transitions, artistic scenes, strong storyline
- Visual appeal (good combination of still photos versus live video)
- Significant BONUS points for onboard video of the boost and recovery portions of your team's 2020 Spaceport America Launch

PRIZES SUPPLIED BY KRON TECHNOLOGIES:

- 1st, 2nd and 3rd place prizes will be awarded at the closing ceremonies
- Submitted videos will be played prior to the beginning of the awards ceremony and immediately following at the Pan American Center
- The winning team will have their video played during the awards presentation.

SUBMISSION:

- Videos must be submitted on a USB stick labeled with your team name and ID number to the Launch Operations Information table
- Videos should be submitted as early as possible between Thursday, 6/18, and 9 a.m. on Saturday, 6/20/2020.

**All submitted videos will become co-property of ESRA/Spaceport America*